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Year/Month of Hire: 2000/September

Academic Background

Ph.D. University of Manchester, UK., Business & Management, 2014

M.M. Korea Maritime University, Korea, Shipping Management, 2000

B.B.A. Thammasat University, Thailand, International Transport Management, 1996

WORK EXPERIENCE

Work Experience

Head, Department of International Business, Logistics and Transport, Thammasat Business School, Thammasat University (August, 2015 - August, Present), Bangkok, Thailand.

Assistant Professor, Thammasat Business School, Thammasat University (2005 - Present), Bangkok, Thailand.

Lecturer, Thammasat Business School, Thammasat University (2000 - 2005), Bangkok, Thailand.

Officer, Thai Airways International (1996 - 1998), Bangkok, Thailand.

TEACHING

Courses Taught

Masters:

Data Analysis for Decision Making (BA753)

Logistics and Operation Management for Decision Making (GI605)

Supply Chain Management (MM621)

Bachelors:

Introduction to International Transport (IT211)

Introduction to Logistics Management (LO212)

Maritime Economics and Policy (IT372)

Seminar in International Transport Management (IT462)

Shipping Business Management (IT461)

Shipping Finance Management (IT371)

INTELLECTUAL CONTRIBUTIONS

Intellectual Contributions

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals		1		1
Publications in Refereed Conference Proceedings		7		7

Refereed Articles

Applied or Integrative/application Scholarship

Kotcharin, S. (2009). การบัญชีต้นทุนกับโซลูปทาน ประเด็นของต้นทุนเป้าหมาย. *Journal of Accounting Profession (Thai)*, 5 (13), 109-123.

Refereed Proceedings

Applied or Integrative/application Scholarship

Kotcharin, S. (2016). Effects of social capital on external logistics integration. *The 23rd EurOMA conference*.

Kotcharin, S. (2015). The impact of market orientation and delivery capability: a multi-group analysis. *POMS 26th Annual Conference*.

Kotcharin, S. (2013). An examining the link between competitor orientation, supplier integration and product innovation. *The 20th European Operations*.

Kotcharin, S., Eldridge, S., & Freeman, J. (2013). An empirical study of the internal integration and customer integration on flexibility and market performance. *The 4th World Conference on Production & Operations Management in Amsterdam*.

Kotcharin, S. (2013). The effects of customer orientation on customer integration, process flexibility and financial performance. *24th Annual Conference of the Production and Operations Management Society*.

Kotcharin, S., Eldridge, S., & Freeman, J. (2012). Lean supply chain strategy and integration: their impact on product innovation and product quality. *Academy of Management Meeting*.

Kotcharin, S., Eldridge, S., & Freeman, J. (2012). The Relationship between Lean Supply Chain Strategy and Supplier Integration and Competitive Capabilities in Thailand's Automotive Suppliers. *The 43rd Decision Sciences Institute Annual Meeting 2012*.

SERVICE

Service to the Institution

School Assignments

Member:

2016: AACSB Assurance of Learning Committee (Undergraduate Level), 2014-Present

Service to the Profession

Coordinator and Business Plan Advisor

2015: Executive Training and Coaching Programs, CONC Thammasat Business School (National).

Member: Committee/Task Force

2015: The Committee of the Excellent Logistics Management Award (ELMA), Department of International Trade Promotion, 2014-2015 (National).

Subcommittee Member

2015: The Expert Subcommittee Standardizing the Terminal Handling Charge (THC), the Thai Trade Competition Commission, Department of Internal Trade (National).

Professional Development

Professional Seminars / Workshops

2007: Council of Supply Chain Management Professionals, Pennsylvania, United States of America. Annual Conference in Philadelphia, Pennsylvania: What Lies ahead for Supply Chain Management