

## Krit Pattamaroj

Department of Operations management / Centre for Logistics Research /  
Center of Excellence in Operations and Information Management  
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*Current Position*                    **Deputy Director, Information Services and Information Literacy**  
Thammasat University Libraries

**Lecturer in Operations Management**  
Thammasat University, Faculty of Commerce and Accountancy

### EDUCATION

- 2016 – Present                    **Doctor of Philosophy (Ph.D.)**  
College of Interdisciplinary Studies, Thammasat University, Bangkok, Thailand
- 2004 – 2006                    **Master of Business Administration (MBA)**  
Thammasat University, Bangkok, Thailand
- 1996 – 1999                    **Bachelor of Engineer (Civil) (B.Eng)**  
Chulalongkorn University, Bangkok, Thailand

### ACADEMIC EXPERIENCES / RESEARCHER / PROFESSIONAL (2006 – Present)

- August 2016 - Present            **Committee member** for Humanity and Social Science Working Group  
Thailand Citation Index (TCI)
- July 2017 – Present            **Certified Lead Assessor/Auditor** (IRCA) ISO9001:2015 Quality Management System
- July – August 2017            **Committee member** for The Development of International Logistics Management Institute
- May – Sep 2016                **Consultant**  
*The World Bank, The Enabling the Business of Agriculture 2017 Project*
- March 2015 – 2016            **Steering Committee**  
Integrating Inter-Ministry Missions of Zoning Agricultural Area and Agro-Processing Industry  
Department of Primary Industries and Mines, Ministry of Industry  
Project of Center for Strategic and Operations Management Research.
- 2013 – 2016                    **Researcher**  
**Logistics Occupational Standard in Thailand Professional Qualification System**  
The project of Thailand Professional Qualification Institute (TPQI)  
and Rajamangala University of Technology Thanyaburi
- 2011 – Jan. 2015                **Associate Director,**  
**Scholastic Management Aptitude Requirement Test (SMART) Center**  
Thammasat University, Faculty of Commerce and Accountancy
- July – August 2014            **Visiting Researcher**  
**Institute of Developing Economies – Japan External Trade Organization (IDE-JETRO),**  
3-2-2 Wakaba, Mihama-ku, Chiba-shi, Chiba, 261-8545, Japan.  
Research Project: “AEC 2015 and the Reorganization of Logistics in Thailand”

July – Nov. 2010	<b>Associate Director, Master of Business Administration Program</b> Thammasat University, Faculty of Commerce and Accountancy MBA and MBA-HRM Program
	<b>Committee</b>
2011 – Present	Master of Business Administration Program (MBA)
2011 – Present	Scholastic Management Aptitude Requirement Test (SMART) Center, Thammasat University
2012 – Present	Bachelor of Business Administration: International Program (BBA)
2014 – Present	Integrated Bachelor's and Master's Program in Accounting and Business Administration (IBMP)
2008 – 2009	<b>Research Assistant</b> <b>EVM and BSC Implementation Program</b> Port Authority of Thailand
2006	<b>Consultant Team</b> for “Bangkok City of Fashion” Textile Cluster Project (Supply Chain Audit: Quick Scan Audit Methodology)

## RESEARCH AND PUBLICATION

### Journal Article

- Krit Pattamaroj (2013), “**Thailand Logistics Infrastructure in ASEAN community context**”, Thammasat Journal, Vol.32 No.2
- Krit Pattamaroj (2012), “**Logistics and Supply Chain Competitiveness in ASEAN**”, Thammasat Business Journal

### Research Paper

- Ruth Banomyong, Apichat Sopadang, Narong Pomlaktong, Poon Thiengburanatham, Krit Pattamaroj, Supakorn Limkunathammo, Aroon Borirak (2016) “**Synthesizing the Impact of Thailand’s Logistics Infrastructure Management and Supply Chain Redesign within the context of the ASEAN Economic Community (AEC) +3**”, funded by Thailand Research Fund (TRF) and National Research Council of Thailand (NRCT)
- Ruth Banomyong, Apichat Sopadang, Narong Pomlaktong, Poon Thiengburanatham, Krit Pattamaroj, Supakorn Limkunathammo, Aroon Borirak (2014) “**Synthesizing the Impact of Thailand’s Logistics Infrastructure Management and Supply Chain Redesign within the context of the ASEAN Economic Community (AEC) Phase 2**”, funded by Thailand Research Fund (TRF) and National Research Council of Thailand (NRCT)
- Ruth Banomyong, Apichat Sopadang, Narong Pomlaktong, Poon Thiengburanatham, Krit Pattamaroj, Supakorn Limkunathammo (2013) “**Synthesizing the Impact of Thailand’s Logistics Infrastructure Management and Supply Chain Redesign within the context of the ASEAN Economic Community (AEC)**”, funded by Thailand Research Fund (TRF) and National Research Council of Thailand (NRCT)

### Book Chapter

- Krit Pattamaroj, et. al. (2016), “**Next Step of Siam Park City’s Service Quality**” in *Operations Management in Business World*, Thammasat Printing, pp.75-86.
- Krit Pattamaroj, et. al. (2015), “**Enhancing Competitive Advantage Using Operations and Supply Chain Management**” in *Turnaround Business with Operations Management Concept*, Thammasat Printing, pp.205-242.
- Krit Pattamaroj, et. al. (2014), “**The ASEAN Readiness: Are Thailand in the Right or Wrong Direction?**” in *ASEAN Readiness Index*, Magic Press, pp.213-231.

### Proceeding

- Ruth Banomyong, Poon Thiengburanatham, Krit Pattamaroj, Satoru Kumagai (2014) “**Geographical Simulation Modeling for Evaluating Logistics Infrastructure: A Model for the ASEAN Economic Community**”, Proceeding of the 2014 Winter Simulation Conference.
- Krit Pattamaroj and Taweessin Sirijindamai (2007), “**The Development of Supply Chain Relationship Measurement Tool: The Case Study of One Tambon One Product**”, The 7th GTT Conference.

### Professional Standard

- Krit Pattamaroj et.al. (2016) “**Logistics Occupational Standard in Thailand Professional Qualification System: Phase 2**”, the project of Thailand Professional Qualification Institute (TPQI) and Rajamangala University of Technology Thanyaburi

- *Krit Pattamaroj et.al. (2014) “Logistics Occupational Standard in Thailand Professional Qualification System”, the project of Thailand Professional Qualification Institute (TPQI) and Rajamangala University of Technology Thanyaburi*

**Research Interest** Operations and Supply Chain Management, Logistics Management, Productivity Improvement, Big Data and Predictive Analytics, Decision Sciences

## ACADEMIC TEACHING

Nov. 2010 – Present **Lecturer, Operations Management Department**

*Thammasat University, Faculty of Commerce and Accountancy*

- Logistics and Operations Management (MBA)
- Operations Management (MBA)
- Business Management in Regional Context (MBA)
- Strategic Management – Simulation Game (MBA)
- Supply Chain Management (MBA, BA)
- Seminar in International Transport Management (BA)
- Seminar in Logistics and Supply Chain Management (BA)
- Seminar in Logistics Management (BA)
- Seminar in Operations Management (BA)
- Principles of Operations Management (BA)
- Operations Planning and Control (BA)
- Inventory Management (BA)
- Process Analysis and Improvement (BA)
- Business Statistics (BA, BBA, MBA)
- Business Quantitative Analysis (BA, BBA)
- Business Plan (IBMP, Bachelor Level)
- Enterprise Resources Management (IBMP, Master Level)
- Enterprise Relationship Management (IBMP, Master Level)
- Real Estate Construction Project Management (MRE, Master Level)
- Business Improvement using IS (MSMIS, Master Level)

*Thammasat University, Faculty of Economics*

- Transport Economics (BE International Program)

## PRIVATE COMPANY WORK EXPERIENCES (2000 – 2010)

Extensive **10 years’** experiences of management level in worldwide exporting and manufacturing firm with over 1 Billion Baht turnover, including stock exchange listing, supply chain management, operations management, alliance & partner management, strategic management, financial and accounting management and marketing management.

2000 – 2010 ***Creative Gems and Jewelry PCL.*** (about THB 1,000 Million Turnover)

- Assistant’ Managing Director (’07-’10)
  - Start up new JV and develop strategic agreement with supply chain partners both supply side (Switzerland, Poland, Russia, Kenya, Cyprus, Namibia) and demand side (USA, Singapore, Korea). Overall value over USD \$50 Million.
  - Develop ERP system (Microsoft Dynamic Navision)
- Head of Supply Chain Management (’04-’07)
  - Supply Planning (work with gemstone miners and dealers all over the world)
  - Operations Control (plants management, over 1,500 workers)
- Head of International Project (’02-’04)
  - Maintain American Stock Exchange (AMEX) listing qualification
  - The Stock Exchange of Thailand (SET) listing preparation
  - Start up new plant in Cambodia with over USD \$1 Million invested capital
- Quality Management Representative (ISO9001:2000) (’00-’02)
  - Develop and maintain ISO9001:2000 quality management system