



Suthiporn Truktrong

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Work Experience:

2008 – Present

Prince of Songkla University Trang Campus, (www.trang.psu.ac.th)
Department of Business (Management)

Major responsibility:

- **Lecturer:**

- Introduction to Business
- Human Resource Management
- Insurance Operations

- **Researcher:**

- Journal article
 - Suthiporn Truktrong(2016), “**Employee ‘s capability to change regarding SOEs operations**”, Thammasat Business Journal, vol 155.
- Research Paper
 - Marketing Structural Adjustment on Non-life Insurance Business Pursuing Free Trade Integration in Thailand
 - The strategy deployment using Balanced Scorecards in Thai State-Owned Enterprise: a management control perspective.
- Proceeding
 - Suthiporn Truktrong, Nopadol Rompho (2017), “**Employee’s willingness to change regarding operations in state-owned enterprises**”, Proceeding of EurOMA 2017 Conference, 1-6 July 2017, Edinburgh, Scotland.
 - Suthiporn Truktrong(2016), “**Marketing Components Adjustment on Non-life Insurance Business Pursuing Free Trade Integration in Thailand**”, Proceeding of SIBR-RDINRRU 2016 (Osaka) Conference on Interdisciplinary Business and Economics Research, 7th - 8th July 2016, Osaka, Japan.
 - Parichart Maneemai , Suthiporn Truktrong (2016), “**Strategy Deployment using Balanced Scorecards in a Thai State-Owned Enterprise: A Case Study**”, Proceeding of SIBR 2016 Conference on Interdisciplinary Business and Economics Research, 2nd-3rd June 2016, Bangkok.

- **Consultancy:** KPI for Rubber Estate Organization

2007 – 2008

**Management Trainees in Cash Management Department,
Krungthai Bank (www.ktb.co.th)**

Major responsibility:

- Coordinate with computer programmers and clients
- Present Financial Support System to clients
- Conduct Training on Financial Support System to branch officers
- Provide Consultancy on Talent Management for Avalant, co.

Education Background:

2016 – Present

PhD in management, Thammasat University, Thailand.

2005 – 2007

**MBA in Human Resource Management, Thammasat University,
Thailand (GPA 3.85, 1st Class Honours)**

- **Graduation Project:** Topic involved **Talent Management** which is a set of integrated organizational HR processes designed to attract, develop, motivate, and retain productive, engaged employees. The main objective of the project is to create a high-performance, sustainable organization that meets its strategic and operational goals and objectives.

1999 – 2003

**Bachelor of Science in Statistics (Insurance), Chulalongkorn
University, Thailand (GPA 3.08)**

Extra Curriculum:

2007

Consulting on Talent Management for Avalant Co.

- Talent Identification Tools
- Competencies

Training:

- Train the Trainer Course
 - AMOS
 - Qualitative Data Analysis: coding and crafting
 - M-plus and HLM program
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