

# **NOPADOL ROMPHO**

## **Curriculum Vitae**

Department of Operations Management  
Thammasat Business School  
Thammasat University  
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### **EDUCATION**

Undergraduate: Bachelor of Engineering  
Chulalongkorn University, Thailand  
Major: Chemical Engineering

Postgraduate: Master of Science  
Oregon State University, USA  
Major: Chemical Engineering

Master of Business Administration  
Thammasat University, Thailand  
Major: Management

Doctor of Philosophy  
University of Glasgow, UK  
Major: Management

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### **ACADEMIC AND ADMINISTRATION POSITIONS**

Professor Thammasat University, Bangkok, Thailand, 2017 – Present

Head of Department of Operations Management Thammasat University, Bangkok, Thailand, 2014 – 2017

Associate Professor Thammasat University, Bangkok, Thailand, 2011 – 2017

Assistant Professor Thammasat University, Bangkok, Thailand, 2007 – 2011

Lecturer Thammasat University, Bangkok, Thailand, 2003 – 2007

Undergraduate Courses Taught	Data Analysis for Decision Making, Organizational Performance Measurement, Performance Management and Value Creation
Postgraduate Courses Taught	Performance Management and Value Creation
Consultant	Major program development at Port Authority of Thailand, Government Housing Bank, The Government Lottery Office, and Commission on Higher Education.

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## **RESEARCH INTERESTS**

Performance Measurement

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## **SELECTED INTERNATIONAL PUBLICATIONS**

Rompho, N. (2020) The balanced scorecard for school management: case study of Thai public schools, *Measuring Business Excellence*, 24(3), pp. 285-300.

Sajjanit, C. and Rompho, N. (2019) Measuring customer-oriented product returns service performance, *International Journal of Logistics Management*, 30(3), pp. 772-796.

Truktrong, S. and Rompho, N. (2019). Comparing the key success factors affecting change operations between state-owned enterprises and private organisations. The 26th European Operations Management Association, 17-19 June 2019, Helsinki, Finland.

Truktrong, S. and Rompho, N. (2019) Willingness to Change in State-owned Enterprises and Private Organizations, *Change Management*, 18(2), pp. 23-36.

Pattamaroj, K. and Rompho, N. (2018) Disrupting Traditional Business Studies Testing by Internet-Based Simulation Game, Proceedings, 49th ISAGA Conference, Bangkok, Thailand.

Truktrong, S. and Rompho, N. (2018) Employees' Willingness to Change Regarding Operations in Private Organizations, Proceeding, APDSI 2018, Bangkok, Thailand.

Rompho, N. (2018) Operational performance measures for startups, *Measuring Business Excellence*, 22(1), pp.31-41

- Morita, M., Iwai, C., Rompho, N., Phadoongsitthi, M. (2017) Comparison of Group Decision Making in Japan, Thailand, Vietnam, and Russia Using a Business Game, *Simulation & Gaming*, 48(6), pp. 791-813.
- Rompho, N. (2017) Operational Performance Measures for Startups, Proceedings, The 24th European Operations Management Association, 3-5 July 2017, Edinburgh, UK.
- Rompho, N. (2017) HC and financial performance with two HRM strategies, *International Journal of Productivity and Performance Management*, 66(4), pp. 459-478.
- Phadoongsitthi, M., Rompho, N., Iwai, C., and Morita, M. (2017) Effects of national culture on group decision making: a comparative study between Thailand and other Asian countries, *International Journal of Economics and Business Research*, 13(2), pp. 110-133.
- Amornpashara, N. Rompho, N., and Phadoongsitthi, M. (2015) A study of the relationship between using Instagram and purchase intention, *Journal of Global Business Advancement*, 8(3), pp. 354-370.
- Rompho, N. (2012) An experiment in the usefulness of a strategy map, *Measuring Business Excellence*, 16(2), pp. 55-69.
- Rompho, N. and Boon-itt, S. (2012) Measuring the success of a performance measurement system in Thai firms, *International Journal of Productivity and Performance Management*, 61(5), pp. 548-562.
- Rompho, N. (2011) Using simulation games and case studies in teaching performance measurement and management, *Journal of Higher Education Theory and Practice*, 11(3), pp. 43-50.
- Rompho, N. (2011) A study of the relationship between successful performance measurement and a firm's financial performance. In Fang, J. (Ed). Proceedings of the Annual International Conference on Accounting and Finance (AF 2011), 23-24 May 2011, Singapore: Global Science and Technology Forum (GSTF).
- Rompho, N. (2011) Using simulation games and case studies in teaching performance measurement and management, Proceedings of the 4th International Colloquium on Business & Management 2011, 24 – 27 January 2011, Bangkok, Thailand.
- Rompho, N. (2010) The investigation of performance measurement system in Thai listed companies, Proceeding of the Asian Accounting Academic Association (AAAA) 2010 conference, 28 November – 1 December 2010, Bangkok, Thailand
- Rompho, N. (2009) Application of the Economic Value Added (EVA) Protocol in a University Setting as a Capital Budgeting Tool, *Journal of Financial Reporting and Accounting*, Vol. 7 No. 2, pp.1 – 17

Rompho, N. (2007) Using the Economic Value Added as a Financial Management Tool for University. Proceedings of the Seventh Annual SEAAIR Conference: Sufficiency and Sustainability in Higher Education: An Agenda, 5-7 September 2007, Bangkok: Assumption University.

Rompho, N. (2004) Why the Balanced Scorecard Fails in SMEs: The Case Study. In P.D. Ball, U.S. Bititci and J.C. MacBryde (Eds.). Proceedings of the Seventh International Conference on Stimulating Manufacturing Excellence in Small and Medium Enterprises, 12-15 June 2005, Glasgow: Centre for Strategic Manufacturing Design, Manufacture & Engineering Management, University of Strathclyde

Rompho, N. (2004) Building the Balanced Scorecard for the University Case Study: The University in Thailand. In A. Neely, M. Kennerley, and A. Walters (Eds.). Performance Measurement and Management: Public and Private, 28-30 July 2004, Edinburgh. Stirling: Centre for Business Performance, Cranfield School of Management

K Iisa, Q. Jing, J. Conn, N. Rompho, V. Tangpanyapinit, R. Pianpucktr (2000) Model for NO Formation in Recovery Boilers, *Journal of Pulp and Paper Science*, 26 (1): 17-24

K Iisa, Q. Jing, J. Conn, N. Rompho, V. Tangpanyapinit, R. Pianpucktr (1998) Model for NO Formation in Recovery Boilers, *Proceedings of 1998 International Chemical Recovery Conference*, pp. 763-776

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## **BOOKS (IN ENGLISH)**

Rompho, N. (2020) The Little Book of OKR, Independently published, ISBN 979-8579485960

Rompho, N. (2019) What gets measured gets done, Independently published, ISBN 978-1707508693

Rompho, N. (2016) The Last Jigsaw Piece for Success: Improving Life with Performance Measurement, BTS Press, Bangkok ISBN 616-413-999-6

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## **PROFESSIONAL AWARDS**

- Active Learning Award from Thammasat University 2020
- Best Teacher Award of Thammasat Business School 2019
- Best Teacher Award of Thammasat University 2018
- Best Teacher Award of Thammasat Business School 2017

## **PROFESSIONAL MEMBERSHIP**

- Member in an independent committee for Thailand educational reform
- Member in Performance Measurement Association
- Reviewers for the following international journals
  - International Journal of Productivity and Performance Management
  - Measuring Business Excellence
  - Management Research Review
  - Accounting Education
  - The International Journal of Human Resource Management