

---

**Suntichai Kotcharin, Ph.D.**  
**Associate Professor**  
**Department of International Business, Logistics and**  
**Transport**  
**Thammasat Business School**  
[suntichai@tbs.tu.ac.th](mailto:suntichai@tbs.tu.ac.th)



---

**Year/Month of Hire: 2000/September**

**Academic Background**

Ph.D. University of Manchester, UK., Business & Management, 2014

M.M. Korea Maritime University, Korea, Shipping Management, 2000

B.B.A. Thammasat University, Thailand, International Transport Management, 1996

**WORK EXPERIENCE**

**Work Experience**

Associate Professor, Thammasat Business School, Thammasat University (2019- Present)

Head, Department of International Business, Logistics and Transport, Thammasat Business School, Thammasat University (August, 2015 - August, 2018), Bangkok, Thailand.

Assistant Professor, Thammasat Business School, Thammasat University (2005 -2018), Bangkok, Thailand.

Lecturer, Thammasat Business School, Thammasat University (2000 - 2005), Bangkok, Thailand.

Officer, Thai Airways International (1996 - 1998), Bangkok, Thailand.

**TEACHING**

**Courses Taught**

**Masters:**

International Business Management (BA762)

Supply Chain Management (MM621)

**Bachelors:**

Introduction to International Transport (IT211)

Introduction to Logistics Management (LO212)

Maritime Economics and Policy (IT372)

Seminar in International Transport Management (IT462)

Shipping Business Management (IT461)

Investment and Finance for International Transport (IT371)

**INTELLECTUAL CONTRIBUTIONS**

**Intellectual Contributions**

Category	BDS	AIS	TLS	Total
----------	-----	-----	-----	-------

Articles in Refereed Journals		6		6
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings		1		1
Publications in Refereed Conference Proceedings		9		9

## Refereed Articles

### **Applied or Integrative/application Scholarship**

Kotcharin, S. & Maneenop, S. (2020). Geopolitical risk and corporate cash holdings in the shipping industry. *Transportation Research Part E: Logistics and Transport Review*, 136, April. 101862. <https://doi.org/10.1016/j.tre.2020.101862>.

Maneenop, S. & Kotcharin, S. (2020). The impacts of COVID-19 on the global airline industry: An event study approach. *Journal of Air Transport Management*, 89, October 2020, 101920. <https://doi.org/10.1016/j.jairtraman.2020.101920>.

Kotcharin, S & Maneenop, S. (2020) Geopolitical risk and shipping firms' capital structure decisions in Belt and Road Initiative countries, *International Journal of Logistics Research and Applications*, 23:6, 544-560. <https://doi.org/10.1080/13675567.2020.1766003>.

Kotcharin, S. & Maneenop, S. (2018). The Giant's Pull: How Macroeconomic Conditions in China Explain Leverage Decisions in Thailand's Shipping SMEs. *The Asian Journal of Shipping and Logistics*, 34(4), 337-344. <https://doi.org/10.1016/j.ajsl.2018.12.007>.

สันติชัย คชรินทร์ และ สักกาคม มณีเนป ฐรกิจครอบครัว: บทบาทของผู้ถือหุ้นที่เกี่ยวข้องในการตัดสินใจโครงสร้างเงินทุนในอุตสาหกรรมการขนส่งทางทะเล วารสารวิชาชีพบัญชี 2560 ฉบับที่ 40 หน้า 56-75

Kotcharin, S. (2009). การบัญชีต้นทุนกับโซ่อุปทาน ประเด็นของต้นทุนเป้าหมาย. *Journal of Accounting Profession (Thai)*, 5 (13), 109-123.

## Textbook

สันติชัย คชรินทร์ การขนส่งระหว่างประเทศ: เชื่อมโยงการค้าโลก โรงพิมพ์มหาวิทยาลัยธรรมศาสตร์ 2560

## Refereed Proceedings

### **Applied or Integrative/application Scholarship**

Kotcharin, S. and Maneenop, S. (2020). Environmental, social, and governance (ESG) performance and firm risk in transportation industry. *The 2020 Annual Conference – The International Association of Maritime Economists (IAME)*.

Kotcharin, S. and Maneenop, S. (2019). Geopolitical risk and its impact on capital structure decisions of listed shipping companies. *The 4<sup>th</sup> Belt and Road Initiative Conference*.

Kotcharin, S. (2016). Effects of social capital on external logistics integration. *The 23rd EurOMA conference*.

- Kotcharin, S. (2015). The impact of market orientation and delivery capability: a multi-group analysis. *POMS 26th Annual Conference*.
- Kotcharin, S. (2013). An examining the link between competitor orientation, supplier integration and product innovation. *The 20th European Operations*.
- Kotcharin, S., Eldridge, S., & Freeman, J. (2013). An empirical study of the internal integration and customer integration on flexibility and market performance. *The 4th World Conference on Production & Operations Management in Amsterdam*.
- Kotcharin, S. (2013). The effects of customer orientation on customer integration, process flexibility and financial performance. *24th Annual Conference of the Production and Operations Management Society*.
- Kotcharin, S., Eldridge, S., & Freeman, J. (2012). Lean supply chain strategy and integration: their impact on product innovation and product quality. *Academy of Management Meeting*.
- Kotcharin, S., Eldridge, S., & Freeman, J. (2012). The Relationship between Lean Supply Chain Strategy and Supplier Integration and Competitive Capabilities in Thailand's Automotive Suppliers. *The 43rd Decision Sciences Institute Annual Meeting 2012*.

## **SERVICE**

### **Service to the Institution**

#### **School Assignments**

##### **Member:**

2016: AACSB Assurance of Learning Committee (Undergraduate Level), 2014-Present

### **Service to the Profession**

#### **Coordinator and Business Plan Advisor**

2015- Present: Executive Training and Coaching Programs, CONC Thammasat Business School (National).

#### **Member: Committee/Task Force**

2015- Present: The Committee of the Excellent Logistics Management Award (ELMA), Department of International Trade Promotion, 2014-2015 (National).

#### **Subcommittee Member**

2015: The Expert Subcommittee Standardizing the Terminal Handling Charge (THC), the Thai Trade Competition Commission, Department of Internal Trade (National).

## **Professional Development**

### **Professional Seminars / Workshops**

2007: Council of Supply Chain Management Professionals, Pennsylvania, United States of America. Annual Conference in Philadelphia, Pennsylvania: What Lies ahead for Supply Chain Management